



MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC # 022-2015

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: January 15, 2015

SUBJECT: **BARK BEACH SIX (6) MONTH REPORT**

The purpose of this Letter to Commission (LTC) is to provide information on the first six months of the City's Bark Beach. Bark Beach officially opened to the public on Friday, June 20, 2014 and is located at North Shore Open Space Park on Collins Avenue between 80th and 81st Street. Bark Beach is open on Fridays, Saturdays and Sundays from 3:00 p.m. to 7:00 p.m. or 1:30 p.m. to 5:30 p.m. during the winter months.

The daily rate for residents is \$5.00 and non-residents are \$25.00. Residents were able to purchase a trial pass valid from June 20, 2014 through September 30, 2014 for \$20.00. There were 12 passes sold for this trial period. As of October 1, 2014, the yearly resident pass costs \$50.00, with a non-resident rate of \$200.00. Daily rates remain the same. During this current fiscal year, six (6) resident passes and no non-resident passes have been purchased.

Attendance (dogs):

Month	Pass Visits	Resident Daily \$5	Non-Resident Daily \$25	Total
June	9	12	0	21
July	15	21	1	37
August	29	53	2	84
September	21	18	3	42
October	15	21	4	40
November	13	15	0	28
December	4	15	3	22
Totals	106	155	13	274

Staff will continue to market Bark Beach to our residents and provide Commission an annual report.

Should you have any questions, please contact John Rebar at (305) 673 -7730.

JLM/JMT/AR/ev

c: J. Mark Taxis, Assistant City Manager
John Rebar, Parks & Recreation Director
Elizabeth Valera, Deputy Director

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